

Academic Entrepreneurship from Knowledge Creation to Knowledge Diffusion

Final Workshop EU FP6 project PICO

23 June 2009

Mines ParisTech
60 Boulevard Saint-Michel
75006 Paris - FRANCE

10.45 - 11.00 : Welcome coffee

11.00 - 11.15 : Introduction – Philippe Mustar (Mines ParisTech)
Luca Rizzo EC Scientific Officer (*to be confirmed*)

11.15 - 12.30 : Session 1 : **Factors influencing research-based spin-offs decisions on the commercialisation strategy.** Margarida Fontes, Oscarina Conceição et Teresa Calapez (INETI, DINAMIA & ISCTE).
Discussant : **Thomas Astebro**, HEC-Paris

Lunch 12.30-13.45

13.45 - 15.00 Session 2 : **Linking entrepreneurial strategy and firm growth.** Johan Bruneel, Bart Clarysse and Mike Wright (Imperial College, University of Ghent & Nottingham Univ. Business School)
Discussant 1 : **Rosa Grimaldi**, University of Bologna
Discussant 2 : **José Mata**, Universidade Nova de Lisboa

15.00 - 16.15 Session 3 : **The impact of ambidextrous alliances on innovation: how do research-based spin-offs affect their partners' innovation?** Liliana Doganova, Massimo Colombo, Evila Piva, Diego d'Adda and Philippe Mustar (Mines ParisTech & Politecnico di Milano)
Discussant 1 : **Bart Nooteboom**, Tilburg University
Discussant 2 : **Anu Wadhwa**, Ecole Polytechnique Federale de Lausanne (EPFL)

Coffee Break

16.45 - 18.00 : Session 4
Innovation driven acquisitions fo academic start-ups : new nsights from the incenive and competence perspectives. Massimo G. Colombo, Diego d'Adda, Evila Piva and Cristina Rossi Lamastra (Politecnico di Milano).
Discussant 1 : **Laurence Capron**, INSEAD
Discussant 2 : **Keld Laursen**, Copenhagen Business School

18.00 Concluding remarks and end of the meeting

20.00 Diner.